



AES GLOBAL AWARD

3rd AES GLOBAL AWARD Guidelines

Award classification

PLATINUM / GOLD / SILVER / BRONZE

acceptance system

If you are applying for the AES Global Award, please apply at the following URL. In addition, please fill in the application form in English.

<https://www.elearningawards.jp/Application/>

Application deadline

Friday, July 29, 2022

Evaluation Period

August 1st (Monday) - August 12th (Friday), 2022

Evaluation criteria

20 points each of 5 items, 100 points out of total

1 Novelty

Does it have novelty to realize new e-learning methods and contribute to the expansion of application areas by increasing non-face-to-face learning and innovative content suitable for the DX era, utilizing network technology, pioneering new application areas?

2 Reliability

Based on theories and insights to improve learning results, do you work on e-learning quality assurance (international standards, etc.) that leads to high-quality educational content development and learner mentoring by analyzing, designing, developing, implementing, evaluating, and improving e-learning?

3 Usefulness

Do you propose effective e-learning to improve the productivity of companies and organizations, such as offices and factories, or to improve the effectiveness of learning in educational institutions such as schools and universities? In addition, does the organization guide research to e-learning that introduces objective indicators for learning evaluation, utilizes e-portfolios, and leads to incentives for learners and creation of added value in society?

4 Technology utilization

Do you propose e-learning to encourage learners to learn by effectively utilizing various media such as video, voice, simulation, VR/AR, AI, or mobile terminals such as smartphones and tablet terminals?

5 Business Promotion

Are there any initiatives to incorporate social collaboration into e-learning, such as community formation among learners by utilizing social media and community formation through international exchange, cross-disciplinary cooperation, industry-academia cooperation, etc.?

Evaluator

Primary Evaluation : AES Global Awards Region Evaluation Committee
Second Evaluation : AES Global Awards Evaluation Committee
Final evaluation : AES Global chairmen of Japan, South Korea and China

Award ceremony

Primary Results : Seoul COEX, EDUTECH Expo (September 22 - 24)
Final Result : Tokyo, e-Learning Awards JAPAN (November 1 - 11)

Awards ceremony (on-line and offline)

It depends on the covid-19 situation.

CONTACT INFORMATION